

Institute for Supply Management<sup>®</sup> conducted a data and analytics survey between July 13 and August 3, 2022. The survey included over 379 respondents and focused on various impacts and aspects of data and analytics within the profession.

### **KEY HIGHLIGHTS:**

More than 1/2 say their organization has a dedicated data governance function

85% agree or strongly agree that data governance is a necessity

58% report that data considerations are given top priority

From 2019 to 2022, the proportion of staff that should handle and analyze data increased 12%



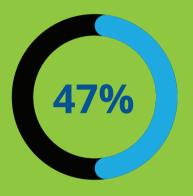
# DATA GOVERNANCE



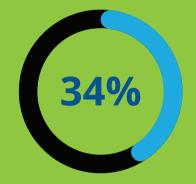
have a dedicated data governance function



classify their Center of Excellence as department-level



#### report that their data governance function is housed in a Center of Excellence



report that data governance is an enterprise-level endeavor

## ORGANIZATIONAL CAPABILITIES & MATURITY









#### **TOP 3 VERY HIGH IMPACTS**

These are the top three very high impacts reported to the quality of supply chain data.



## What's Next?

For more resources around ISM's supplier diversity research, visit:

### ismworld.org/data-analytics



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